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NPD Logistics, a Leading National Logistics and Supply Chain Solutions Provider, Acquires Urban Direct

Acquisition brings Urban Direct's Priority Overnight service into the national NPD Logistics network; Urban Direct's operations, technology, and client relationships will transition under the NPD Logistics brand

NEW YORK--(BUSINESS WIRE)-- NPD Logistics, a leading national logistics and supply chain solutions provider, today announced that it has completed the acquisition of Urban Direct, a New York City-based Priority Overnight shipping company specializing in 10:30AM next-day delivery.

Urban Direct has built a strong customer base that includes small- and medium-sized businesses, particularly in the legal, parts and tools, and dental sectors. The acquisition adds a specialized, time-critical delivery capability to NPD Logistics' network and strengthens its position in dense, service-sensitive metropolitan markets.

As part of the transaction, Urban Direct will be fully integrated into NPD Logistics, with its operations, technology, and client relationships transitioning under the NPD Logistics umbrella.

"We're excited to welcome Urban Direct and its clients to NPD," said Nicholas Racioppo, CEO of NPD Logistics. "NPD Logistics has always been committed to delivering innovative and reliable logistics solutions to businesses of all sizes, and this acquisition is a testament to that commitment."

Urban Direct founder Scott Kauffman said, "NPD brings the additional selling and infrastructure capabilities that will help accelerate and expand Urban Direct's growth in New York and across the country. We can't wait to join the NPD team."

About NPD Logistics

NPD Logistics is a leading national logistics and supply chain solutions provider committed to delivering innovative, reliable service to businesses of all sizes. Through targeted acquisitions — including 24/7 Delivers and, most recently, Urban Direct — NPD continues to expand its logistics services, same-day and next-day delivery capabilities, broaden its coverage, and strengthen the technology and systems that give customers real-time visibility into their shipments. To learn more about how NPD Logistics can support your business, visit our website or contact us today.

Contact

sales@npdlogistics.com
(908) 509-1NPD